

'WAYNE SALES' COUPONS MAKE THEIR DEBUT

by Roger Fox

Finally after nearly six months as President and C.E.O. of the Canadian Tire Corporation, the long expected signature change from Stephen Bachand to Wayne Sales has become a reality. This new series has begun with the 10¢ issue, which was not surprising as CTC has been short of 10¢ coupons. This makes the first signature change on CTC coupons in 9 years, which says a lot about the stability of CTC executive management.

Originally numbered as CTC-S26, this new series will now be numbered as CTC-S27 following the recent discovery of a 'mixed' 5¢ series printed prior to the 'Sales' series and therefore numbered S26. (See article 'Surprise Series' elsewhere in this issue for information on the CTC-S26 series).

-The following are the specifications for the new CTC-S27 'Wayne Sales' issue:

- All denominations except \$2.00 for now.
- Printed by the British American Bank Note Company.
- Same front plates as the CTC-S20 and S25, except signature.
- Same back plates as the CTC-S18, S20 and S25.
- Same paper as CTC-S25. (Thicker than S18 and S20.)
- Dated 1996.
- Large black serial numbers – the same as CTC-S26.
- All have a '2' Prefix.
- Jake's lucky number (606)
- Quantity: Open-ended.

Numbering for 10¢ coupons start at 2015000001 or chronologically after the last 10¢ coupon in the CTC-S25 series, which ended at 2015000000. Replacements were found in the 2040nnnnnn, or 40 million range.

All of the above creates two notes of interest:

1. a) Replacements in the CTC-S25C 10¢ have been found with serial numbers in the 2015nnnnnn or

above ordered limits of the 15 million for that final Bachand series. These, of course are the small black serial numbers

- b) Because this new CTC-S27 series is a carry-on of numbering from the CTC-S25 10¢ starting at 2015000001, there is the possibility that there are coupons with the large black serial numbers that have exactly the same serial number as the replacements in the CTC-S25C series!
- c) Only difference is the small serial number is Bachand, and the large serial number is Sales, but the number would be identical. The notes would look very similar and make a very nice set!

2. a) Replacements in the CTC-S27C 10¢ 'Sales' series have numbering in the 2040nnnnnn and have been found in the 2015, 2016, 2017, 2018 etc. ranges of new 10¢ coupons. As these 2040nnnnnn replacements have no other identifiable markings, and since the new 'Wayne Sales' series is 'Open-ended', and since 2040nnnnnn is only 25 million from the beginning, what happens when the printers reach 40 million?
- b) Probably, the 2040nnnnnn replacements that have been issued now will "disappear", as there will be no way of telling a regularly issued 40million note from a 40 million note used as a replacement months earlier!
- c) This is sort of how the same printers are handling current replacements in Bank of Canada currency today!

I suppose this could put a damper on all of us replacement hunters, but if I know CTC, it may only be a temporary measure as this method only works on an open-ended series, and could change if CTC changes an order, or quantity. It is going to be fun to watch, and see what happens!



CTC S27-C Reverse



CTC S27-Ca Reverse