## **DOUBLE YOUR MONEY...**

by Jerome Fourre #120

I recently purchased a hoard of Double Your Money (DYM) notes. Toby Grimminck and Bill Symes had given me their research at the ONA in Woodstock last year. The hoard that I purchased added 35 notes to my personal collection and about 15 to the research of Toby and Bill.

I finally took the time to make a list of all the known notes and sent it out to several collectors that have email. I got 2 new notes from 3 different collectors. 2 of them had the same one and the other had a variety of one that was already known.

All of the notes that I got with the hoard were of the DYM 300 series (the green redemption voucher). As you can see

some have 2 products listed along with the main promotional item and some have up to 6 products.

At one point in time the mention "Plus provincial sales tax" was added. It is known that the Ontario provincial sales tax was introduced, I believe in September of 1961, so it gives us a good reference as to when they were issued. The color of the back changes as listed also.

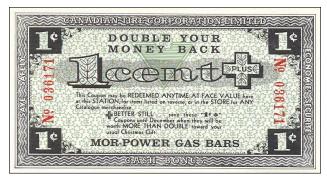
I have listed them all below and given them a tentative catalogue number. Would you please check the list against your notes to see if you have any others. Comments and inquiries can be sent to Jerome Fourre, 1120 Place Charron, Blainville, Quebec, J7C 2T2 or by email: jayfoure@videotron.ca

Cat # Serial #	Special	Price	Crest	Tide	lvory	Comet	Kleenex	Delsey	Bulbs	Facelle	Detergent	Color
DYM-101	Free glass	\$0.29					\$0.22	\$0.17				Light Green
DYM-101	Free glass	\$0.29					\$0.22	\$0.17				Light Green
DYM-102	Facelle paper towels	\$0.29					\$0.22	\$0.17				Light Red
DYM-102	Honey gold tumbler	\$0.29					\$0.22	\$0.17				Light Red
DYM-103	Laura Secord candies	Ψ0.23					\$0.22	\$0.17				Light Red
DYM-105	Mood lamp	\$0.59					\$0.22	\$0.17				Light Red
DYM-106	Pepsodent	\$0.51					\$0.22	\$0.17				Light Red
DYM-107	Facelle tissue	\$0.35					\$0.22	\$0.17				Red
DYM-108	G.E. light bulb	\$0.21					\$0.22	\$0.17				Red
DYM-109	Ball point pen set	\$0.21					\$0.22	\$0.17				Royal Blue
DYM-110	Coffee mugs	\$0.21					\$0.22	\$0.17				Royal Blue
DYM-111	Floor wax	\$0.37					\$0.22	\$0.17				Royal Blue
DYM-112	Orange Pekoe tea bags	\$0.37					\$0.22	\$0.17				Royal Blue
DYM-113	Suave hair spray	\$0.19					\$0.22	\$0.17				Royal Blue
DYM-114	Woodbury Facial soap	\$0.45					\$0.22	\$0.17				Royal Blue
DYM-116	Johnsons shoe polish	\$0.25					\$0.22	\$0.17				Light Red
DYM-125	Bar-b-que fire starter	\$0.23					\$0.22	\$0.17	\$0.29			Black
DYM-126	Beach balls	\$0.40					\$0.22	\$0.17	\$0.29			Black
DYM-127	Cereal bowls	\$0.29					\$0.22	\$0.17	\$0.29			Black
DYM-128	Coffee mugs	\$0.29					\$0.22	\$0.17	\$0.29			Black
DYM-129	Diplomat chocolates	\$0.45					\$0.22	\$0.17	\$0.29			Black
DYM-130	Facelle paper towels	\$0.43					\$0.22	\$0.17	\$0.29			Black
DYM-131	Flinstones bubble bath soap						\$0.22	\$0.17	\$0.29			Black
DYM-132	Stuart House foil wrap	\$0.21					\$0.22	\$0.17	\$0.29			Black
DYM-133	Free glass	\$0.21					\$0.22	\$0.17	\$0.29			Black
DYM-134	G.E. light bulb	\$0.29					\$0.22	\$0.17	\$0.29			Black
DYM-135	New improved Omo	\$0.25					\$0.22	\$0.17	\$0.29			Black
DYM-136	Plastic picnic cups	\$0.33					\$0.22	\$0.17	\$0.29			Black
DYM-137	Stainless razor blades	\$0.21					\$0.22	\$0.17	\$0.29			Black
DYM-138	Super Suds	\$0.49					\$0.22	\$0.17	\$0.29			Black
DYM-140	Table napkins	\$0.49					\$0.22	\$0.17	\$0.29			Black
DYM-141	Futurama egg cups	\$0.35					\$0.22	\$0.17	\$0.29			Light Red
DYM-141	Mothers juice glass	\$0.29					\$0.22	\$0.17	φυ.29	\$0.34		Red
DYM-143	Patterkrisp candy	\$0.27					\$0.22	\$0.17		\$0.34		Red
DYM-151	Cup and Saucer set	\$0.27					\$0.22	\$0.17		\$0.34	\$0.39	Black
DYM-151	J-Cloth	\$0.25					\$0.22	\$0.17		\$0.34	\$0.39	Black
DYM-153	Jergens soap	\$0.35					\$0.22	\$0.17		\$0.34	\$0.39 \$0.39	Black
DYM-153	Aqua Velva	\$0.13					\$0.22	\$0.17		\$0.34 \$0.34	\$0.39 \$0.39	Royal Blue
DYM-155	Handi wrap	\$0.23					\$0.22	\$0.17		\$0.34	\$0.39	•
DYM-156	•						\$0.22	\$0.17		\$0.34	\$0.39 \$0.39	Royal Blue
DYM-157	Jets soap pads Kleenex man size	\$0.21 \$0.23					\$0.22	\$0.17		\$0.34 \$0.34	\$0.39 \$0.39	Royal Blue Royal Blue
DYM-158		\$0.45					\$0.22	\$0.17		\$0.34	\$0.39 \$0.39	Black
DYM-156	Diplomat chocolates Pen set & sun glasses	\$0.45 \$0.45	\$0.20	\$0.32	0.27	\$0.25	\$0.22 \$0.22	\$0.17		φυ.34	φυ.υσ	Black
	Kleenex tissues	\$0.45 \$0.22	\$0.20 \$0.20	\$0.32 \$0.32	\$0.27	\$0.25 \$0.25	\$0.22 \$0.22	\$0.17				Dark Green
DYM-177	Medica (ISSUCS	φυ.ΖΖ	φυ.∠υ	φυ.32	φυ.∠Ι	φυ.Ζΰ	φυ.ΖΖ	φυ.11				Daik GIEEII
DYM 200 SERIES												
DYM-201 No. 036171	Comet bathroom bundle	\$0.25	\$0.20	\$0.32	\$0.27	\$0.25						Black
DYM-202 No. 136874	Delsey toilet paper	\$0.17	\$0.20	\$0.32	\$0.27	\$0.25	\$0.22	\$0.17				Black

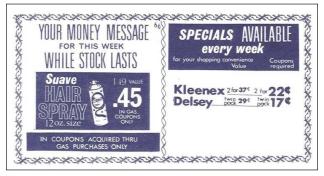
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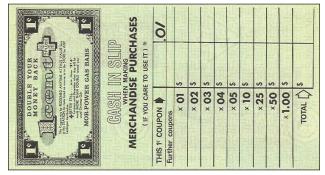
Front DYM 100



Front DYM 200



Back DYM 113



Front DYM 300

Cat #	Special	Price	Kleenex	Delsey	Facelle	Man Size Kleenex	Plus Tax	Color
DYM 300 SER		•••	**	00.47	20.01			5 .
DYM-301	Ajax laundry detergent	\$0.37	\$0.22	\$0.17	\$0.34			Red
DYM-302	Beach balls	\$0.29	\$0.22	\$0.17	\$0.34			Red
DYM-303	Curad plastic bandages	\$0.21	\$0.22	\$0.17	\$0.34			Red
DYM-304	Foil Wrap	\$0.23	\$0.22	\$0.17	\$0.34			Dark Red
DYM-305	Orange Pekoe tea bags	\$0.21	\$0.22	\$0.17	\$0.34			Red
DYM-306	Stainless razor blades	\$0.39	\$0.22	\$0.17	\$0.34			Red
DYM-307	Coffee mugs	\$0.29	\$0.25	\$0.21	\$0.34			Red
DYM-308	Cola glasses	\$0.19	\$0.25	\$0.21	\$0.34			Red
DYM-309	Dixie cups & plates	\$0.39	\$0.25	\$0.21	\$0.34			Red
DYM-310	Italian Lido tumblers	\$0.35	\$0.25	\$0.21	\$0.34			Red
DYM-311	Johnsons shoe polish	\$0.29	\$0.25	\$0.21	\$0.34			Red
DYM-312	Mr. Bubble	\$0.37	\$0.25	\$0.21	\$0.34			Red
DYM-313	Pen & 5 Pencils	\$0.42	\$0.25	\$0.21	\$0.34			Red
DYM-314	Pineapple grapefruit drink	\$0.19	\$0.25	\$0.21	\$0.34			Red
DYM-315	Suave hair spray	\$0.45	\$0.25	\$0.21	\$0.34			Red
DYM-316	Swan liquid detergent	\$0.42	\$0.25	\$0.21	\$0.34			Red
DYM-326	Aqua Velva	\$0.44	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-327	Brisk toothpaste	\$0.38	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-328	Canada Dry gingerale	\$0.43	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-329	Candle lite	\$0.45	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-330	Carnation milk	\$0.29	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-331	Heinz tomato ketchup	\$0.27	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-332	Italian Lido glasses	\$0.29	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-333	Italian Lido tumblers	\$0.35	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-334	Laura secord candies		\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-335	Patterson chocolates	\$0.49	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-336	Scotch Pine Christmas trees	\$1.19	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-337	Stokely Peas 15 oz.	\$0.31	\$0.25	\$0.21	\$0.34	\$0.25		Red
DYM-338	Woodbury facial soap	\$0.39	\$0.25	\$0.21	\$0.34	\$0.25		Black
DYM-351	Facelle Royale napkins	\$0.26	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Royal Blue
DYM-352	Honey Gold ash tray	\$0.29	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Royal Blue
DYM-353	Jets soap pads	\$0.29	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Royal Blue
DYM-354	Lyons Chicken noodle soup	\$0.15	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Red
DYM-355	Neilson chocolate bars	\$0.23	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Red
DYM-356	Porcelain coffee mugs	\$0.30	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Red
DYM-357	The tea that dares	\$0.36	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Red
DYM-358	Valentine chocolates	\$0.49	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Red
DYM-359	Suave hair spray	\$0.54	\$0.27	\$0.23	\$0.37	\$0.25	Yes	Red

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