

The 1989 CTC Coupon Series
By Ovide Bilodeau

- New S10 Series

Yes, this series was quite a change from the previous one: the printer, the design of the background, the colour, etc. The black on the front is darker than the previous series, and the background which has always been the C.T.C triangle and maple leaf in the background colour in the top portion of the coupon, and in outline in the lower portion, has been changed altogether. It is now fine wavy lines made up of very tiny dots in the top portion.

The bottom portion is now made up of fine lines giving the illusion of three dimensional crystals.

Just under the top border is a fine black line made up of the words "Canadian Tire Corporation Limited La Societe Canadian Tire Limitee" repeated eight times, but the word "Limitee" in french appears only five times, it is absent after the third, and the sixth time, and at the end.

The word VOID is designed into the background in the upper portion. There are two versions of this, one that has the word VOID once on each side of the C.T.C. triangle, and is made up of fine solid lines at an angle of 35 degrees. The letters are 3/16 of an inch or 4mm high. This version was used for all the red serial number coupons, the \$1.00 and some 50¢ coupons in the black serial number series. (Use a magnifying glass to see the letters)ed.

The second version gets a bit more complicated, the words VOID appear twice on each side of the C.T.C. triangle, and are also made up of fine solid lines but the angles are different for each word.

The top left one the lines run at an angle of about 105°, the bottom left at 140°, the top right at 125°, and the bottom right at 170°. The letters are about 9/32 of an inch or 7mm high. This version was used for the black serial number series, with the exception of the \$1.00 and some 50¢ coupons.

It would seem that the backgrounds using the first version were prepared for use with the red serial numbers and were printed in 5¢, 25¢, and \$1.00. The 10¢ and 50¢ as far as I know were never printed, so there may have been some 10¢ and 50¢ backgrounds that were never used. When they changed to the second version of backgrounds for the black serial number series (except for the \$1.00 coupon) they at one point used up some version one backgrounds for the 50¢, has anyone found a 10¢ black serial number with a version one background?

Would anyone believe that the red serial number coupons are "EXPERIMENTAL NOTES"? It would seem logical, as they would be easier to spot for testing when they are returned at the end of their useful life.

The colour has changed for the gray to blue for the \$1.00 coupon, and the corner circles from black with white figures to gray with black figures.

When the Canadian Bank Note Co. print C.T.C coupons, they use a serial number with a two letter prefix, and the British American Bank Note Co. uses a one letter prefix as in this series.

GOING, GOING, GONE!!!!

Ovide's 2nd edition of CTC Guide has sold out! I'm sorry for those of you that have not ordered one, but, you were warned.

Apparently Charlton Press will be launching a CTC guide in time for the CNA meeting. I know that Ross Irwin and Don Robb have been involved with it, but I have not seen it. More on it later!