

"SANDY MCTIRE" COUPONS  
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By Don Robb



"Sandy McTire", this is the name that I have heard used, and that I continue to use, when I talk about these Canadian Tire Coupons. For some time now I have been working at building a collection of the colourful coupons of this series.

My information about these coupons is limited. I understand that certain of the coupons first appeared in the Toronto area in the late 1960's. Also, I believe that, for the most part, these coupons were used only in the city of Toronto and it's suburban areas.

One of the real challenges with these coupons is to develop a system to organize a collection. Although I know very few other collectors of these coupons, two that I do know, Don Brown of Toronto and Tim Henderson of Florenceville, New Brunswick, have been very helpful in meeting this challenge.

My objective in "going public" with my collection at this point is to: find out who else collects these coupons; learn more about the history of the coupons; discover what other coupons exist in this series; and, show how I have my collection organized.

My collection is organized as follows:

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- 1(a): PIT STOPS: No Serial Numbers
- (b): " " : With Serial Numbers
- 2: CANADIAN TIRE GAS BARS:
- 3(a): MOR-POWER GAS BARS: "Free Membership"
- (b): " " " : "Do You Know?"
- (c): " " " : "We Pay Half!"

Using these headings I have listed all the coupons in my collection. To facilitate your understanding of this sometimes frustrating series, I need to describe the two types of paper on which these coupons are printed, and the various types of reverse "underprints".

#### Paper Types:

- (1) Regular Bond paper - The result on the Obverse is a Plaid Border around what I refer to as a "Yellow Panel"
- (2) Security Bond Cheque Paper with CTC watermarks - The result on the Obverse is a Plaid Border around what I refer to as a "Gray Panel"

#### Reverse Underprints:

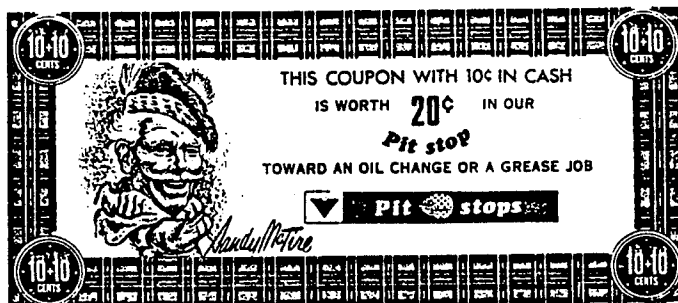
- (1) "Helmet": Appears on some of both types of "Pit stops" coupons
- (2) "Large Seal": Appears on some of the "Pit stops" (Serial Numbers) and the "Canadian Tire Gas Bar" coupons
- (3) "Small Seal": Appears on some of all types of "Mor-Power Gas Bar" coupons
- (4) "Clear": ie. No Underprint - Occurs on some of all types of coupons except possibly the "Pit stops" (With Serial Numbers)

The Photostat equipment I have used will not pick up all of the "Underprints". Therefore, I have been able to include only a few among the photostats shown.

Now for the listing of my collection. This is a start. I look forward to hearing from many of you and to learning more about the background of these coupons and about other coupons that exist in this "Sandy McTire" series. Your help is necessary if this research project is to succeed.

As soon as I am able to do so I will share the results of my findings. So please write to me at: P.O. Box 724, Waterloo, Ontario, N2J 4C2 about the "Sandy McTire" coupons that you possess. Also, it would help greatly if you would send photostats of coupons you have that I do not have listed. Thanks in advance for your help.

1(a): PIT STOPS: No Serial Numbers  
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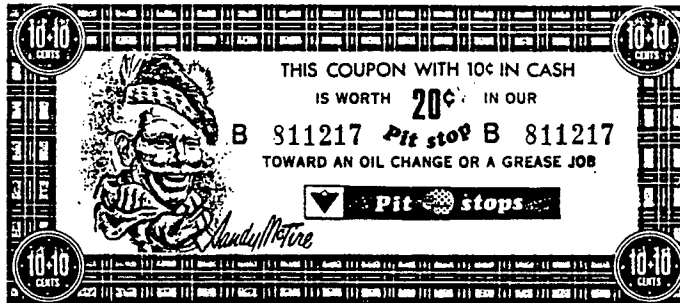


- All coupons are printed on regular Bond paper
- OBVERSE: Plaid Border around a "Yellow Panel"  
 No Serial Numbers  
 All have Solid Black Denomination Numbers
- REVERSE: All have "Free Membership" at Pit stops  
 Most have a "Helmet" Underprint  
 Some have no Underprint (Clear)

Denomination	Obverse			Reverse	
		Prefix	Colour	Underprint	Colour
2 1/2+2 1/2 cents	5 Black	None	Green	Helmet	* Green
	5 "	"	"	"	* "
	5 "	"	"	"	* "
	5 "	"	"	"	* "
5+5 cents	10 Black	None	Blue	Helmet	Dark Blue
	10 "	"	"	"	Light Blue
10+10 cents	20 Black	None	Red	Helmet	Orange
	20 "	"	"	Clear	"
	# 20 "	"	"	Helmet	"
15+15 cents	30 Black	None	Yellow	Helmet	Green
20+20 cents	40 Black	None	Rose	Helmet	Rose

\* Four distinctive shades of Green  
 # The "2" is overprinted on "1"

1(b): PIT STOPS: With Serial Numbers  
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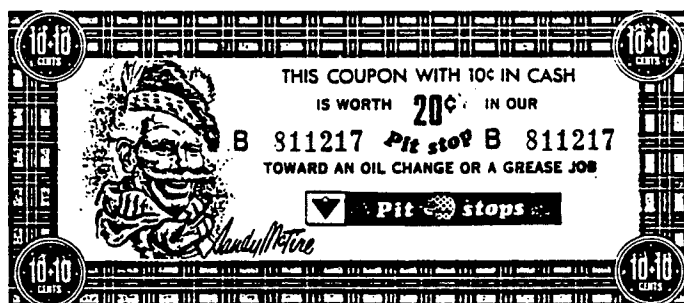
- All coupons are printed on regular Bond paper
- OBVERSE: Plaid Border around a "Yellow Panel"  
 All coupons have two Red Serial Numbers  
 All have Solid Black Denomination Numbers
- REVERSE: All have "Free Membership" at Pit stops  
 Most have a "Helmet" Underprint  
 Some have a "Large Seal" Underprint

Denomination	Obverse			Reverse		
-----		Prefix	Colour	Underprint	Colour	-----
2 1/2+2 1/2 cents	5 Black	C	Green	Helmet	Green	
	5 "	D	"	"	"	
	5 "	F	"	"	"	
5+5 cents	10 Black	Z	Blue	Helmet	Blue	
	10 "	* Z	"	"	"	
10+10 cents	20 Black	B	Red	Large Seal	Red	
	# 20 "	B	"	Helmet	"	
	20 "	F	"	Large Seal	"	
15+15 cents	30 Black	D	Yellow	Helmet	Green	
	30 "	H	"	"	"	

\* Serial Number is a very dark Red  
 # The "2" is overprinted on "1"

1(b): PIT STOPS: With Serial Numbers

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Most have a "Helmet" Underprint  
Some have a "Large Seal" Underprint

Denomination	Obverse			Reverse		
-----		Prefix	Colour	Underprint	Colour	-----
2 1/2+2 1/2 cents	5 Black	C	Green	Helmet	Green	
	5 "	D	"	"	"	
	5 "	F	"	"	"	
5+5 cents	10 Black	Z	Blue	Helmet	Blue	
	10 "	* Z	"	"	"	
10+10 cents	20 Black	B	Red	Large Seal	Red	
	# 20 "	B	"	Helmet	"	
	20 "	F	"	Large Seal	"	
15+15 cents	30 Black	D	Yellow	Helmet	Green	
	30 "	H	"	"	"	

\* Serial Number is a very dark Red

# The "2" is overprinted on "1"

## 2: CANADIAN TIRE GAS BARS:

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- All coupons are printed on regular Bond paper
- OBVERSE: Plaid Border around a "Yellow Panel"  
All coupons have two Red Serial Numbers  
"Good Only At Our Toronto And Suburban Lubritoriums"  
Some have Solid Black Denomination Numbers  
Some have Gray Denomination Numbers
- REVERSE: All have "FREE MEMBERSHIP" at Canadian Tire Gas Stations  
Some have a "Large Seal" Underprint  
Some have no Underprint (Clear)

Obverse			Reverse		
Denomination		Prefix	Colour	Underprint	Colour
5+5 cents	10 Gray	I	Blue	Large Seal	Blue
	10 "	I	"	Clear	"
10+10 cents	20 Gray	F	Red	Large Seal	Orange
15+15 cents	30 Black	B	Yellow	Clear	Green
	30 "	E	"	"	"
	30 "	E	"	Large Seal	"
20+20 cents	40 Black	D	Rose	Large Seal	Rose

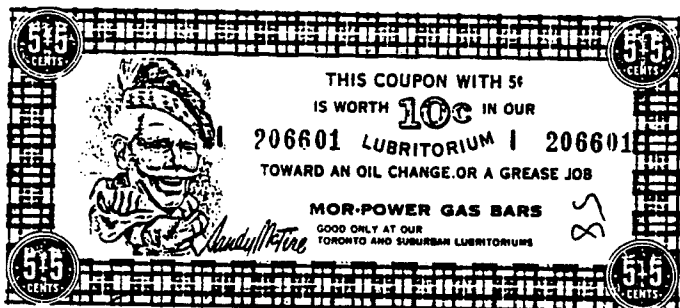
3(a): MOR-POWER GAS BARS: "Free Membership"  
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- All coupons are printed on regular Bond paper
- OBVERSE:
  - Plaid Border around a "Yellow Panel"
  - All Coupons have two Red Serial Numbers
  - "Good Only At Our Toronto And Suburban Lubritoriums"
  - Most have Gray Denomination Numbers
  - Some have Solid Black Denomination Numbers
- REVERSE:
  - All have "Free Membership" at Canadian Tire Gas Stations
  - Some have a "Small Seal" Underprint
  - Some have no Underprint (Clear)

Obverse				Reverse	
Denomination		Prefix	Colour	Underprint	Colour
5+5 cents	10 Gray	I	Blue	Small Seal	Orange
15+15 cents	30 Black	B	Yellow	Small Seal	Green
20+20 cents	40 Black	D	Rose	Small Seal	Orange
	40 "	D	"	Clear	"
	40 "	I	"	"	"

3(a): MOR-POWER GAS BARS: "Free Membership"  
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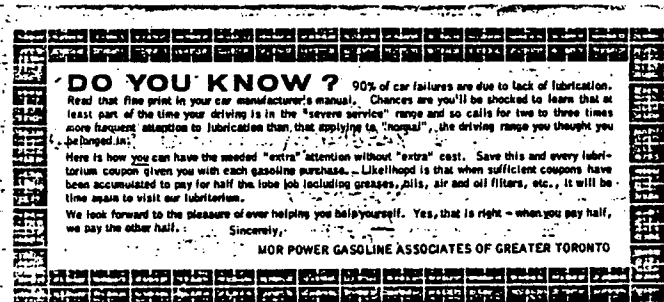
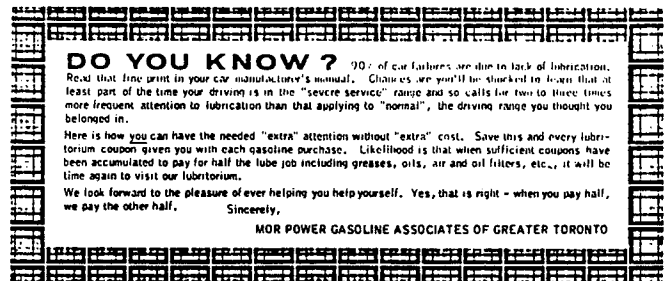
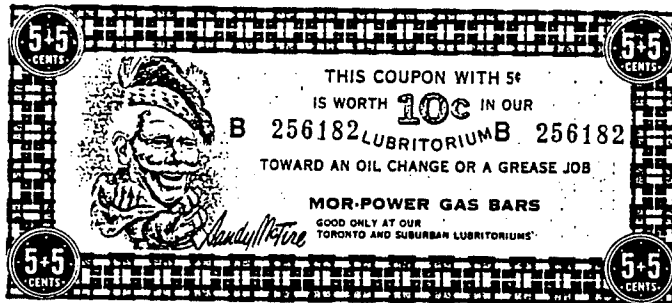
- All coupons are printed on regular Bond paper
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  - Plaid Border around a "Yellow Panel"
  - All Coupons have two Red Serial Numbers
  - "Good Only At Our Toronto And Suburban Lubritoriums"
  - Most have Gray Denomination Numbers
  - Some have Solid Black Denomination Numbers
- REVERSE:
  - All have "Free Membership" at Canadian Tire Gas Stations
  - Some have a "Small Seal" Underprint
  - Some have no Underprint (Clear)

Obverse				Reverse	
Denomination		Prefix	Colour	Underprint	Colour
5+5 cents	10 Gray	I	Blue	Small Seal	Orange
15+15 cents	30 Black	B	Yellow	Small Seal	Green
20+20 cents	40 Black	D	Rose	Small Seal	Orange
	40 "	D	"	Clear	"
	40 "	I	"	"	"



### 3(b): MOR-POWER GAS BARS: "Do You Know?"

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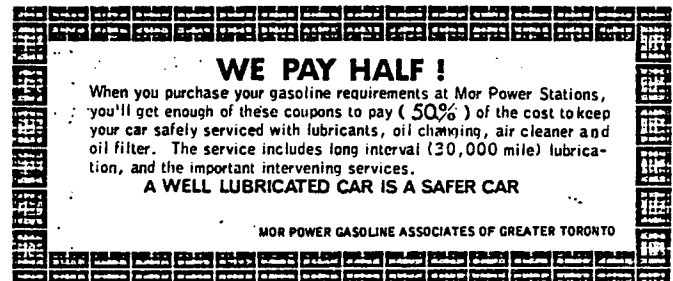
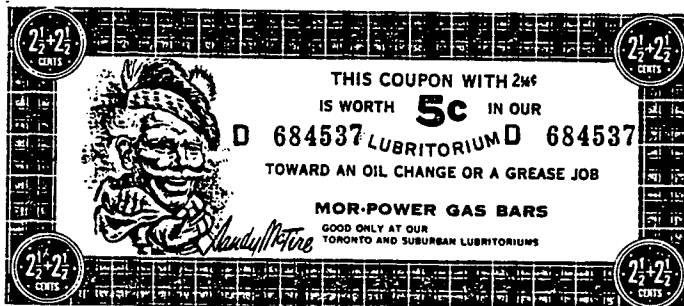
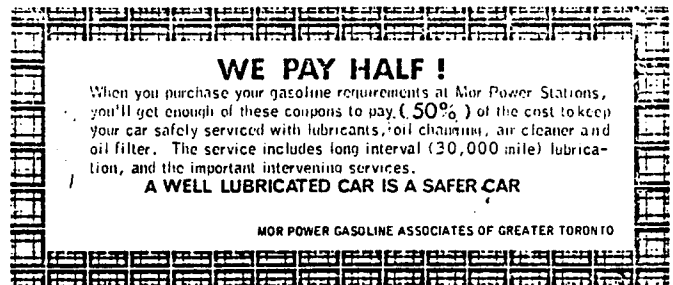
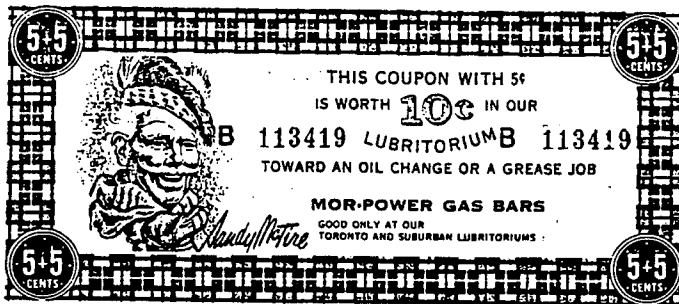


- Most coupons are printed on regular Bond paper
- Some are printed on Security Bond Cheque paper
- OBVERSE: Bond paper coupons: Plaid Border around a "Yellow Panel"  
Cheque paper coupons: Plaid Border around a "Gray Panel"  
All coupons have two Red Serial Numbers  
"Good Only At Our Toronto And Suburban Lubritoriums"  
All have Gray Denomination Numbers
- REVERSE: All have "Do You Know?" statement  
Some have a "Small Seal" Underprint  
Some have no Underprint (Clear)

Obverse		Reverse	
Denomination	Prefix	Underprint	Colour
<b>Bond paper:</b>			
2 1/2+2 1/2 cents	5 Gray A	Clear	Black
	5 " A	"	Green
	5 " A	Small Seal	"
	5 " D	"	"
5+5 cents	10 Gray B	Clear	Black
	10 " B	Small Seal	Violet
	10 " B	"	Blue
	10 " E	"	"
10+10 cents	20 Gray C	"	Red
	20 " C	"	Orange
	20 " C	Clear	"
	20 " F	Small Seal	Red
<b>Cheque paper:</b>			
2 1/2+2 1/2 cents	5 Gray D	Small Seal	Green

### 3(c): MOR-POWER GAS BARS: "We Pay Half"

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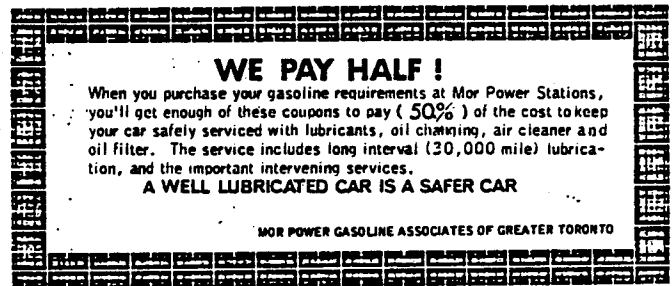
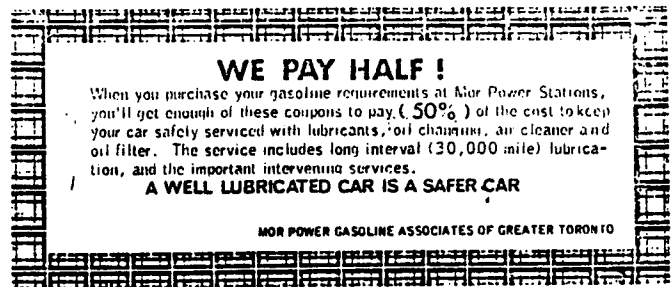
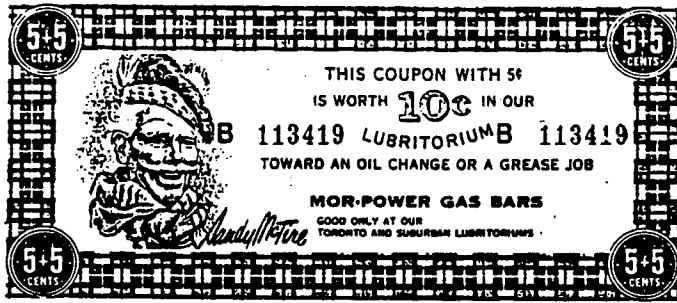


- Most coupons are printed on Security Bond Cheque paper
- Some are printed on regular Bond paper
- **OBVERSE:** Cheque paper coupons: Plaid Border around a "Gray Panel"  
Bond paper coupons: Plaid Border around a "Yellow Panel"  
All coupons have two Red Serial Numbers  
"Good Only At Our Toronto And Suburban Lubritoriums"  
Most have Gray Denomination Numbers  
Some have Solid Black Denomination Numbers
- **REVERSE:** All have "We Pay Half!" statement on reverse  
All on Cheque paper have no underprint (Clear)  
Coupon on regular Bond paper has "Small Seal" Underprint

Denomination	Obverse	Prefix	Colour	Reverse	Colour
-----	-----	-----	-----	Underprint	-----
<b>On Security Bond Cheque paper:</b>					
-----					
2 1/2+2 1/2 cents	5 Gray	D	Green	Clear	Green
	5 "	F	"	"	"
	5 "	W	"	"	"
5+5 cents	10 Gray	D	Blue	Clear	Blue
	10 "	E	"	"	"
	10 "	I	"	"	"
10+10 cents	20 Gray	F	Red	Clear	Red
15+15 cents	30 Black	B	Yellow	"	Black
20+20 cents	40 "	D	Rose	"	Rose
	40 "	D	Yellow	"	"
<b>On Regular Bond paper:</b>					
-----					
5+5 cents	10 Gray	B	Blue	Small Seal	Blue

### 3(c): MOR-POWER GAS BARS: "We Pay Half"

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- Most coupons are printed on Security Bond Cheque paper
- Some are printed on regular Bond paper
- **OBVERSE:** Cheque paper coupons: Plaid Border around a "Gray Panel"  
Bond paper coupons: Plaid Border around a "Yellow Panel"  
All coupons have two Red Serial Numbers  
"Good Only At Our Toronto And Suburban Lubritoriums"  
Most have Gray Denomination Numbers  
Some have Solid Black Denomination Numbers
- **REVERSE:** All have "We Pay Half!" statement on reverse  
All on Cheque paper have no underprint (Clear)  
Coupon on regular Bond paper has "Small Seal" Underprint

Denomination	Obverse	Prefix	Colour	Reverse	Underprint	Colour
-----	-----	-----	-----	-----	-----	-----
<b>On Security Bond Cheque paper:</b>						
-----						
2 1/2+2 1/2 cents	5 Gray	D	Green	Clear		Green
	5 "	F	"	"		"
	5 "	W	"	"		"
5+5 cents	10 Gray	D	Blue	Clear		Blue
	10 "	E	"	"		"
	10 "	I	"	"		"
10+10 cents	20 Gray	F	Red	Clear		Red
15+15 cents	30 Black	B	Yellow	"		Black
20+20 cents	40 "	D	Rose	"		Rose
	40 "	D	Yellow	"		"
<b>On Regular Bond paper:</b>						
-----						
5+5 cents	10 Gray	B	Blue	Small Seal		Blue