

"Sandy McTire", this is the name that I have heard used, and that I continue to use, when I talk about these Canadian Tire Coupons. For some time now I have been working at building a collection of the colourful coupons of this series.

My information about these coupons is limited. I understand that certain of the coupons first appeared in the Toronto area in the late 1960's. Also, I believe that, for the most part, these coupons were used only in the city of Toronto and it's suburban areas.

One of the real challenges with these coupons is to develop a system to organize a collection. Although I know very few other collectors of these coupons, two that I do know, Don Brown of Toronto and Tim Henderson of Florenceville, New Brunswick, have been very helpful in meeting this challenge.

My objective in "going public" with my collection at this point is to: find out who else collects these coupons; learn more about the history of the coupons; discover what other coupons exist in this series; and, show how I have my collection organized.

My collection is organized as follows:

1(a): PIT STOPS: No Serial Numbers

(b): " : With Serial Numbers

2: CANADIAN TIRE GAS BARS:

3(a): MOR-POWER GAS BARS: "Free Membership"

(b): " " : "Do You Know?"

(c): " " : "We Pay Half!"

Using these headings I have listed all the coupons in my collection. To facilitate your understanding of this sometimes frustrating series. I need to describe the two types of paper on which these coupons are printed, and the various types of reverse "underprints".

Paper Types:

- (1) Regular Bond paper The result on the Obverse is a Plaid Border around what I refer to as a "Yellow Panel"
- (2) Security Bond Cheque Paper with CTC watermarks The result on the Obverse is a Plaid Border around what I refer to as a "Gray Panel"

Reverse Underprints:

- (1) "Helmet": Appears on some of both types of "Pit stops" coupons
- (2) "Large Seal": Appears on some of the "Pit stops" (Serial Numbers) and the "Canadian Tire Gas Bar" coupons
- (3) "Small Seal": Appears on some of all types of "Mor-Power Gas Bar" coupons
- (4) "Clear": ie. No Underprint Occurs on some of all types of coupons except possibly the "Pit stops" (With Serial Numbers)

The Photostat equipment I have used will not pick up all of the "Underprints". Therefore, I have been able to include only a few among the photostats shown.

Now for the listing of my collection. This is a start. I look forward to hearing from many of you and to learning more about the background of these coupons and about other coupons that exist in this "Sandy McTire" series. Your help is necessary if this research project is to succeed.

As soon as I am able to do so I will share the results of my findings. So please write to me at: P.O. Box 724, Waterloo, Ontario, N2J 4C2 about the "Sandy McTire" coupons that you possess. Also, it would help greatly if you would send photostats of coupons you have that I do not have listed. Thanks in advance for your help.





- All coupons are printed on regular Bond paper

- OBVERSE: Plaid Border around a "Yellow Panel"

No Serial Numbers

All have Solid Black Denomination Numbers

- REVERSE: All have "Free Membership" at Pit stops

Most have a "Helmet" Underprint Some have no Underprint (Clear)

Denomination	Obverse	Prefix	Colour	Rever Underprint	Colour
2 1/2+2 1/2 cents	5 Black 5 " 5 " 5 "	None " "	Green " "	Helmet " "	* Green * " * "
5+5 cents	10 Black 10 "	None "	Blue '		ark Blue ight Blue
10+10 cents #	20 Black 20 " 20 "	None "	Red "	Helmet Clear Helmet	Orange "
15+15 cents	30 Black	None	Yellow	Helmet	Green
20+20 cents	40 Black	None	Rose	Helmet	Rose

^{*} Four distinctive shades of Green

[#] The "2" is overprinted on "1"





- All coupons are printed on regular Bond paper

- OBVERSE: Plaid Border around a "Yellow Panel"
All coupons have two Red Serial Numbers
All have Solid Black Denomination Numbers

- REVERSE: All have "Free Membership" at Pit stops Most have a "Helmet" Underprint Some have a "Large Seal" Underprint

Denomination		(Obverse		efix	Colour	Reverse Underprint	Colour
2 1/2+2 1/2 cents		5	Black		C D	Green	Helmet	Green "
		5	II		F	ŧŧ	11	11
5+5 cents		L 0 L 0	Black	*	Z Z	Blue	Helmet	Blue "
10+10 cents	# 2	20	Black		B B F	Red "	Large Seal Helmet Large Seal	Red "
15+15 cents		30	Black		D H	Yellow "	Helmet	Green

^{*} Serial Number is a very dark Red

[#] The "2" is overprinted on "1"





- All coupons are printed on regular Bond paper

- OBVERSE: Plaid Border around a "Yellow Panel"

All coupons have two Red Serial Numbers All have Solid Black Denomination Numbers

- REVERSE: All have "Free Membership" at Pit stops

Most have a "Helmet" Underprint Some have a "Large Seal" Underprint

Denomination	Obverse	Prefix	Colour	Reverse Underprint	Colour
2 1/2+2 1/2 cents	5 Black 5 " 5 "	C D . F	Green "	Helmet "	Green "
5+5 cents	10 Black 10 "	, Z * Z	Blue "	Helmet "	Blue "
10+10 cents	20 Black 20 " 20 "	B B F	Red "	Large Seal Helmet Large Seal	Red "
15+15 cents	30 Black 30 "	D H	Yellow "	Helmet	Green

^{*} Serial Number is a very dark Red

[#] The "2" is overprinted on "1"

2: CANADIAN TIRE GAS BARS:







- All coupons are printed on regular Bond paper

- OBVERSE: Plaid Border around a "Yellow Panel"
All coupons have two Red Serial Numbers

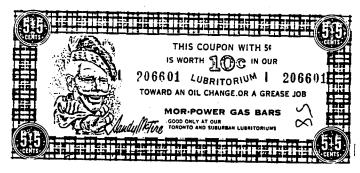
"Good Only At Our Toronto And Suburban Lubritoriums"

Some have Solid Black Denomination Numbers

Some have Gray Denomination Numbers

- REVERSE: All have "FREE MEMBERSHIP" at Canadian Tire Gas Stations Some have a "Large Seal" Underprint Some have no Underprint (Clear)

	Obve	Reverse			
Denomin	ation	Prefix	Colour	Underprint	Colour
5+5 cents	10 Gray 10 "	I	Blue "	Large Seal Clear	Blue "
10+10 cents	20 Gray	F	Red	Large Seal	Orange
15+15 cents	30 Black 30 " 30 "	B E E	Yellow "	Clear " Large Seal	Green "
20+20 cents	40 Black	D	Rose	Large Seal	Rose





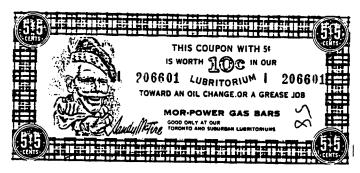




- All coupons are printed on regular Bond paper
- OBVERSE: Plaid Border around a "Yellow Panel"
 - All Coupons have two Red Serial Numbers
 - "Good Only At Our Toronto And Suburban Lubritoriums"
 - Most have Gray Denomination Numbers
 - Some have Solid Black Denomination Numbers
- REVERSE: All have "Free Membership" at Canadian Tire Gas Stations
 - Some have a "Small Seal" Underprint
 - Some have no Underprint (Clear)

•	Obvers		Reverse			
Denomina	tion	Prefix	Colour	Underprint	Colour	
5+5 cents	10 Gray	I	Blue	Small Seal	Orange	
15+15 cents	30 Black	В	Yellow	Small Seal	Green	
20+20 cents	40 Black	D	Rose	Small Seal	Orange	
	40 "	D		Clear		
	40 "	I	tf	11	11	

3(a): MOR-POWER GAS BARS: "Free Membership"









- All coupons are printed on regular Bond paper
- OBVERSE: Plaid Border around a "Yellow Panel"
 - All Coupons have two Red Serial Numbers
 - "Good Only At Our Toronto And Suburban Lubritoriums"
 - Most have Gray Denomination Numbers
 - Some have Solid Black Denomination Numbers
- REVERSE: All have "Free Membership" at Canadian Tire Gas Stations
 - Some have a "Small Seal" Underprint
 - Some have no Underprint (Clear)

•	Obverse		Reverse		
Denomina	tion	Prefix	Colour	Underprint	Colour
5+5 cents	10 Gray	I	Blue	Small Seal	Orange
15+15 cents	30 Black	В	Yellow	Small Seal	Green
20+20 cents	40 Black	D	Rose	Small Seal	Orange
	40 "	D	11	Clear	***
	40 "	I	11	11	11



DO YOU KNOW? 70. of cur fautures are time to lack of librication.

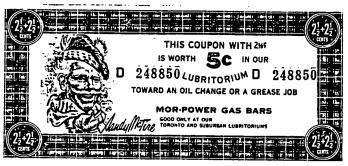
Read that fine print in your cur insundacture's insunad. Chaines are you'll be induced to love that at least part of the time your driving is in the "severe service" range and so calls for two to three times more frequent attention to fubrication than that applying to "normal", the driving range you thought you belonged in.

Here is flow you can have the needed "estra" attention without "estra" cost. Save this and every libritorium coupon given you with each quastline purchase. Likelihood is that when sufficient coupons have been accumilated to pay for half the tube job including greases, oils, air and oil filters, etc., it will be time again to visit our flubritorium.

We look formad to the pleasure dever helping you help yourself. Yes, that is right - when you pay half, we day the other half.

Sincerely.

MOR POWER GASOLINE ASSOCIATES OF GREATER TORONTO



DO YOU'K NOW? 90% of car failures are due to lack of Individual Company of the Individual Compan

- Most coupons are printed on regular Bond paper
- Some are printed on Security Bond Cheque paper
- OBVERSE: Bond paper coupons: Plaid Border around a "Yellow Panel"

Cheque paper coupons: Plaid Border around a "Gray Panel"

All coupons have two Red Serial Numbers

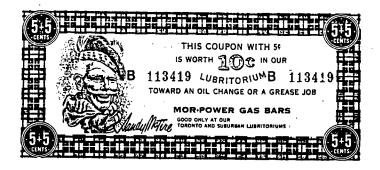
"Good Only At Our Toronto And Suburban Lubritoriums"

All have Gray Denomination Numbers

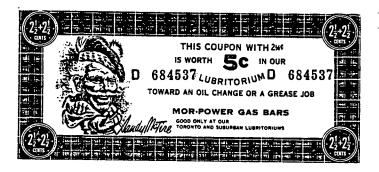
- REVERSE: All have "Do You Know?" statement Some have a "Small Seal" Underprint

Some have no Underprint (Clear)

	O	bverse			Rever	se
Denomination			Prefix	Colour	Underprint	Colour
Bond paper:						
2 1/2+2 1/2 cents	5 5	Gray	A A	Green	Clear	Black Green
	5	11 11	A D	11 11	small Seal	"
5+5 cents	10 10 10	Gray "	B B B	Blue "	Clear Small Seal	Black Violet Blue
10+10 cents	10 20 20 20 20	Gray	E C C C F	Red .	Clear Small Seal	Red Orange
Cheque paper:	20		r		Smail Seal	Red
2 1/2+2 1/2 cents	5	Gray	D	Green	Small Seal	Green









- Most coupons are printed on Security Bond Cheque paper
- Some are printed on regular Bond paper
- OBVERSE: Cheque paper coupons: Plaid Border around a "Gray Panel" Bond paper coupons: Plaid Border around a "Yellow Panel" All coupons have two Red Serial Numbers

"Good Only At Our Toronto And Suburban Lubritoriums"

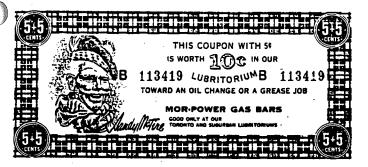
Most have Gray Denomination Numbers

Some have Solid Black Denomination Numbers

- REVERSE: All have "We Pay Half!" statement on reverse
All on Cheque paper have no underprint (Clear)
Coupon on regular Bond paper has "Small Seal" Underprint

Obverse				Reverse			
Denomination		Prefix	Colour	Underprint	Colour		
On Security Bond (Cheque par	er:					
2 1/2+2 1/2 cents	5 Gray 5 "	D F	Green "	Clear "	Green		
	5 "	W	11	11	ıı ·		
5+5 cents	10 Gray 10 "	D E	Blue "	Clear "	Blue "		
	10 "	Ī	11	n	11		
10+10 cents 15+15 cents	20 Gray 30 Black	F	Red Yellow	Clear "	Red Black		
20+20 cents	40 '' 40 ''	D D	Rose Yellow	ff 11	Rose		
On Regular Bond pa	aper:						
5+5 cents	10 Gray	В	Blue	Small Seal	Blue		

3(c): MOR-POWER GAS BARS: "We Pay Half"







WE PAY HALF! When you purchase your gasoline requirements at Mor Power Stations, you'll get enough of these coupons to pay (50%) of the cost to keep your car safely serviced with lubricants, oil chaming, air cleaner and oil filter. The service includes long interval (20,000 mile) lubrication, and the important intervening services. A WELL LUBRICATED CAR IS A SAFER CAR MOR POWER GASOLINE ASSOCIATES OF GREATER TORONTO

- Most coupons are printed on Security Bond Cheque paper
- Some are printed on regular Bond paper
- OBVERSE: Cheque paper coupons: Plaid Border around a "Gray Panel"
 Bond paper coupons: Plaid Border around a "Yellow Panel"

All coupons have two Red Serial Numbers

"Good Only At Our Toronto And Suburban Lubritoriums"

Most have Gray Denomination Numbers

Some have Solid Black Denomination Numbers

- REVERSE: All have "We Pay Half!" statement on reverse
All on Cheque paper have no underprint (Clear)

Coupon on regular Bond paper has "Small Seal" Underprint

	Obverse	•	Reverse			
Denomination	1	Prefix	Colour	Underprint	Colour	
	•					
On Security Bond C	heque pape	er:			•	
					•	
2 1/2+2 1/2 cents	5 Gray	D	Green	Clear	Green	
•	5 ".	F	11	H	71	
	5 "	W	11	41	11 .	
5+5 cents	10 Gray	D	Blue	Clear	Blue	
	10 "	E	'n	• If	H	
	10 "	I	11	19	t t	
10+10 cents	20 Gray	F	Red	Clear	Red	
15+15 cents	30 Black	B	Yellow	II	Black	
20+20 cents	40 "	D	Rose'	11	Rose	
	40 "	D	Yellow	11	**	
On Regular Bond pa	per:					
5+5 cents	10 Gray	В .	Blue	Small Seal	Blue	