



### Brand New Baby By Mike Hollingshead

511-G

Canadian Tire Corporation coupon collectors appear headed for an exceptional year following the issuance by CTC of two radically dissimilar coupons!

In a corporate concession to inflation, the Canadian Tire Corporation has hit the streets with a \$2 cash bonus coupon! The corporation has actually been sitting on these coupons for a while, as they bear a close resemblance to the series CTC-SII of 1989, with their large black serial numbers. The "new" coupon, prefixed "T" bears the signatures of the former President Dean Groussmann and former Treasurer Douglas Heuman! The imprint "VOID" appears once on either side of the triangle on the obverse. It would appear that this particular coupon was printed for distribution, then sat on for a few years, until it received a limited distribution in late November, to CTC employees that filled out a questionnaire about some facets of CTC retailing. While some employees kept the new \$2's as keepsakes, others were less impressed and quickly spent them.

Why were they not released?? Rumor has it that a \$2 coupon would be viewed as inflationary. Others pointed out that maybe the coupon was withheld from the market because it was so ugly. The coupon is a pale yellow colour and would appear to displace the 3¢ coupon currently in the tills, but being withdrawn.

Two possibilities exist:

- 1) That the coupons were printed in large quantity, at a cost to the CTC and will be used in the general coupon inventory after the new year.
- 2) That what got out will be it, making it rarest of the CTC coupons extant, with only a few thousands available! Either way, GET ONE NOW, either to get a low serial number, or just plain get one.

