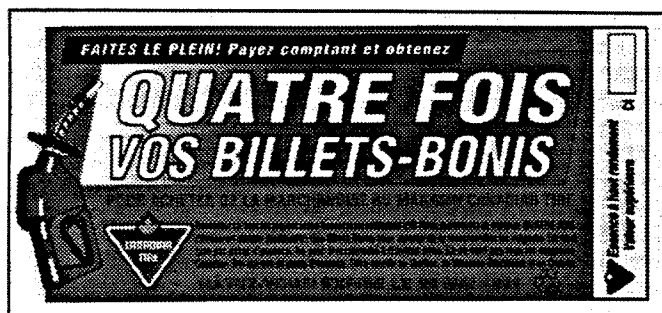


"Multiplier Coupons"

by Luc Amyot, M0000354

The following is a presentation about the "CTC Multiplier Coupons" (3, 4, 5, 6, 7, 8 & 10 times) that you receive at the store to take to the Gas Bar to multiply the number of Cash Bonus Coupons that you receive when you pay your gasoline purchase in cash. I present here the French coupons because I live in Quebec and my collection consist of mainly French coupons. I am working on setting up a network of members that I can trade with to enlarge my collection to include all the different types of these coupons.

- These coupons are issued, with a new expiry date, generally every 15 days. They do not have serial numbers and are printed on a variety of papers, from regular bond to glossy paper. Most coupons have a code number on them but this code does not identify where they come from, only their multiplication quantity. The coupons are rectangular in shape and are either vertical or horizontal.
- This presentation is based on my personal collection which is far from complete. I do not know when they started in Quebec. Time will tell as more information comes to light and more people share information about these coupons. Don Bradt has taken on the gigantic task of cataloging these and the product coupons. Ovide Bilodeau has offered to make room in his GUIDE for them.
- The oldest french coupon in my collection is dated May 12th, 1991. The oldest english coupon in my collection is dated July 28th, 1985



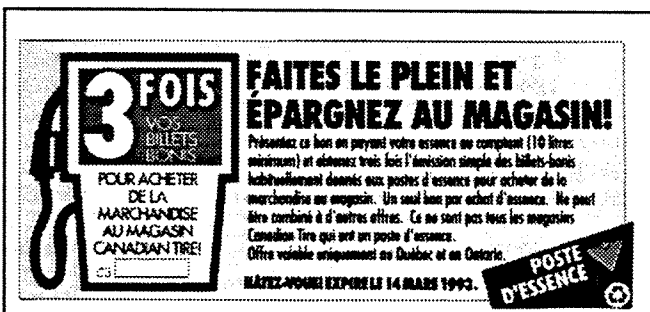
1991

On these "multiplier coupons" there is a gasoline nozzle on the left side. They are marked "3 or 4 times your Cash Bonus Coupons" and seem to change colors with every issue. The small print on the obverse explains the minimum quantity of liters (10, 15 or more) that you must purchase to benefit from this offer. On the reverse a table showing the different quantity of coupons you receive according to the number of liters of gasoline purchased. Towards the end of 1991 the table on the reverse was replaced by an ad for a specific product available at the store at a discount if you purchased 25 liters.



1992

At the beginning of 1992 the coupons remained the same as 1991. Towards the later part of the year they underwent some changes such as the gasoline nozzle to the whole gas pump with the "multiplier" inside the pump. The text is now modified and presented differently. Some of the obverses now state where in Canada the coupon is valid. The reverse reverts to the table as with the early 1991 coupons. The coupons change colors as in 1991 and are horizontal.



1993

In 1993 the coupons remain similar to the 1992 coupons with the exception that the reverse now presents a text explaining to the customer that he will receive a coupon from the gas bar permitting him to save on a chosen product with a 25 liter purchase. It also says to watch for the 26 different products (1 every 2 weeks) available throughout the year.



1994

At the beginning of the year the design was modernized making the gas pump slightly larger. The color change with each issue as before and the text on the reverse remains the same as 1993.