

# CANADIAN TIRE PINS

by Ovide Bilodeau

Have you started collecting Pins that have the Canadian Tire name or Logo? They can make a very nice collection, and for the most part are not too expensive, but some are a bit hard to come by. Flea markets, Pin collectors club, owners or employees of Canadian Tire Stores and other CTCCC members are some of the places that you could start by looking for them. I have seen Ghislaine's and Jerome's collections of around 35-40 different and they are very impressive and make for a beautiful collections.

There are 5, 10, 15, 20, 25 and 50 year service pins with varieties in metal and maple leaf design. Sponsorship pins for sporting events like the Calgary Olympics (French and English), the Quebec games, Hockey Tournaments, Car Racing, etc.. Store pins made for special events by individual stores, like the 50th anniversary pin put out by the Rouyn-Noranda Store (the first Canadian Tire store in the province of Quebec). There are also Auto Club, Distribution, Team

(French and English), Courtesy Award pins, Profit pins, Canadian Tire Van pins and even a Motomaster tie-clip.

These are the ones that I know about, so if you have different ones in your area I would be very interested in learning about them so that we could keep everyone aware of the existing ones in the newsletter. If you wish to send me photos or photocopies of your CTC Pins, or if you are into computers and wish to scan them and send them electronically (300 DPI in BMP or JPG - color if possible) my address is: Ovide Bilodeau, 386 Chemin Lac la Grise, Ste-Agathe des Monts, QC J8C 2Z8 and my e-mail is: obildo@polyinter.com

If you have some to sell or trade, let me know, and I will pass on the information. In the next update of the Bilodeau Guide we will try to catalogue them to make the collecting of CTC pins easier and to encourage those that would like to get into this type of Canadian Tire memorabilia collecting. They are shown below at actual size.

