

THE CLUB'S RED PIN & THE 20TH ANNIVERSARY PIN

by Ghislaine Memme #015

During these past 20 years, we have had 2 different Club pins, plus 2 others emphasizing the 10th and 15th anniversaries. These pins were respectively White then Black!

Thanks to you, the members, we were able to have a 3rd pin made. This time, the pin is Red and will be given free to all NEW members starting January 2010. However, members who are interested in getting one or several, may do so at a cost of \$ 6.00 each.

A 20th anniversary cannot be marked without having a commemorative pin, so we have ordered one with the same color scheme as the new Red one. 20 years in English and French is engraved along with the dates 1990 - 2010. Only 150 units have been ordered and are available at \$10 each. **Only one per member!** First come first served. So don't miss out, these special pins usually sell out very fast. You will find an order form with this newsletter that you can fill out and send in for each of these pins.



Regular Red Pin



20th Anniversary Red Pin

OCTOBER 2009 CTCCC/OTTAWA MEETING

by Paul Fitzgerald #672

The Fall (October 3rd) Ottawa meet was well attended (16 members) and many stated that the setup was excellent. Don Bradt brought along enough notes with different errors and varieties to test our knowledge.

All we had to do was come up with the same number as Don and list the location of each using the grid that Everett had designed. It sounds simple when you say it fast enough. Someone named Jerome came the closest to perfection. My

score wasn't quite as good, I didn't keep my results but 20 percent correct rings a bell. Any quiz like this proves that my decision to always purchase the latest guide is the correct one.

When this fun ended, the auction started and many notes changed hands. Thanks to all that helped make this event happen and thank you to all who made the effort to attend. I am looking forward to next year.

Thanks again!

CANADIAN TIRE LAUNCHES LIMITED EDITION \$1 CANADIAN TIRE MONEY COIN

Excerpts from The Toronto Star (Iain Marlow), the Canadian Press & Canadian Coin News by Jerome Fourre #120

TORONTO - Canadian Tire money is getting a new coin, the famous multicoloured bills considered by many as the country's unofficial second currency to be joined by the \$1 piece for a limited time.

Canadian Tire announced Wednesday December 2nd that it will begin offering customers the new addition to its half-century-old Canadian Tire Money reward points this weekend. The company says it will hand out the dollar coins to customers who spend \$25 or more at Canadian Tire this Saturday and Sunday the 5th and 6th of December. The move puts an end to speculation that Canadian Tire was ready to eliminate its popular paper money loyalty program.

The "money," which can be used like cash only at Canadian Tire stores and gas bars, was previously available only in bill form in denominations from 5¢ to \$2, all stamped with the grinning image of Sandy McTire, the company's fictional mascot.

Canada's largest hard goods retailer said it plans to launch a new loyalty program by the end of next year intended to target consumers' shopping habits more closely, though it still plans to keep the traditional money in circulation.

Canadian Tire money launched in 1958, and has since expanded to include electronic currency on the company's branded credit cards.

Canadian Tire has more than 1,200 stores and gas stations and employs 57,000 workers across the country.



The coin was created by the Royal Canadian Mint and was struck in nickel-plated, multi-ply steel blanks and has a diameter of 30 mm. Nearly two million coins were struck, along with 9,000 brass plated tokens for presentation to CTC staff. About 1000 were encased in Lucite and given to store owners.